REPETA :

concept

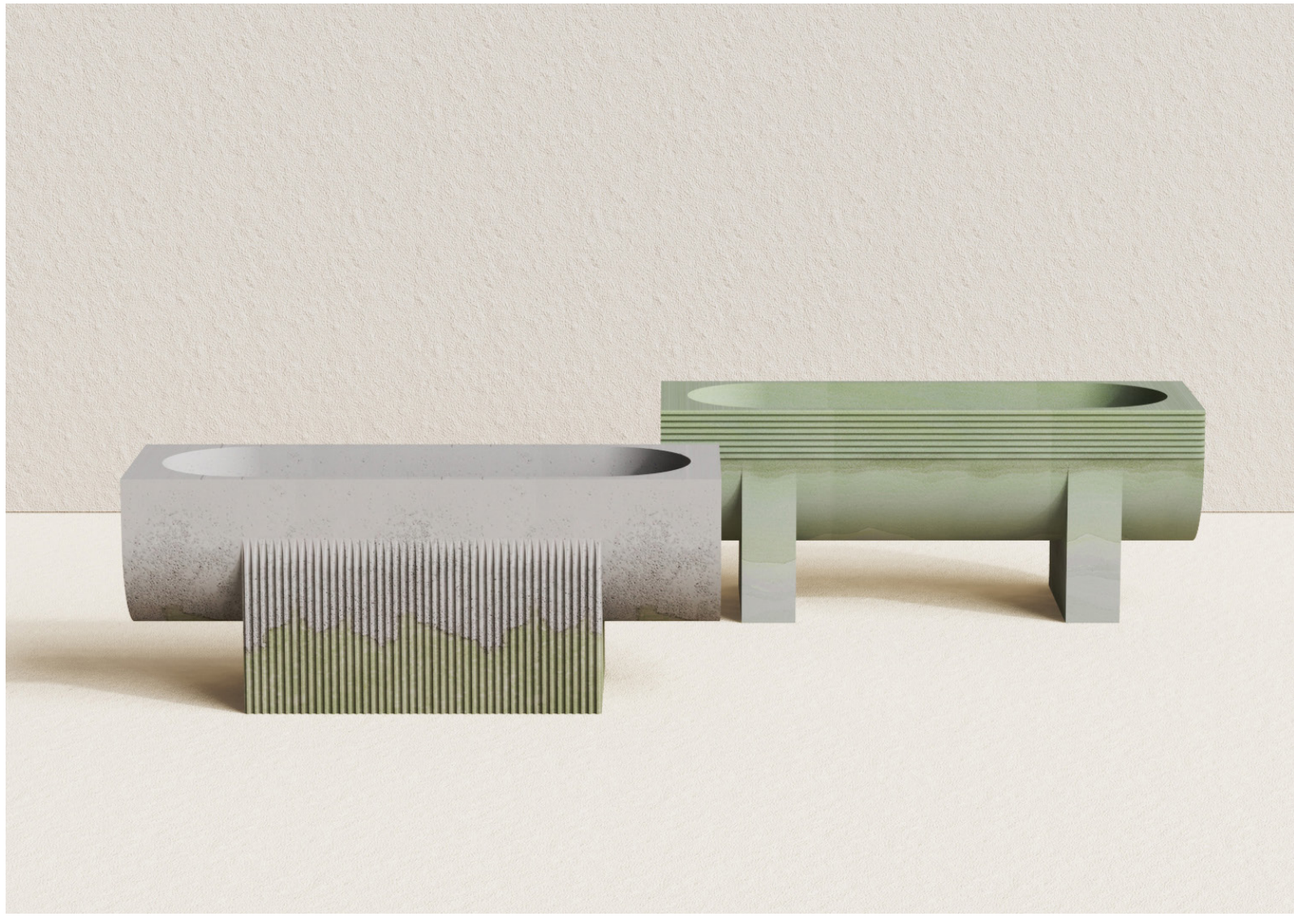
The Repeta product line, which also refers to circularity in its name, is a collection of concrete interior design objects intended for catering units, which can be used indoors and outdoors, from the entrance to the washroom.

material research

During the design, great emphasis was placed on the material test of the main raw material, concrete. Focusing on sustainability, the main idea of the collection is to give new life to materials labeled as waste, such as brick or glass.

pattern

The layering of different materials and the playfulness of the surface treatment (polished and raw) can give the products unique character. With this technique, an artistic view is created, the objects are treated as a canvas.

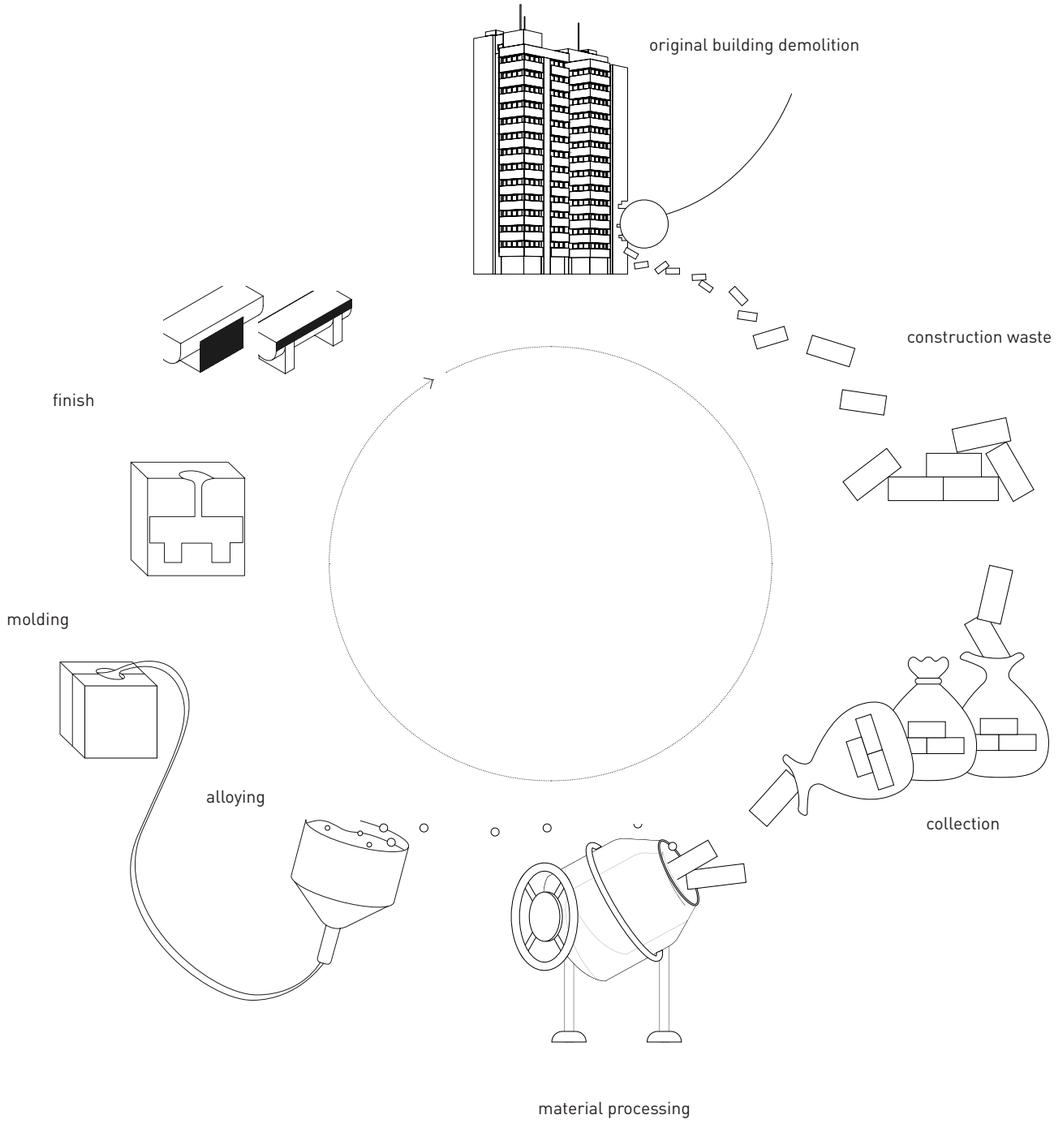


heritage

The aim is not only to preserve the value of the raw materials, but also the shapes of the objects indicate the preservation of value. This was motivated by architecture, such as Hungarian buildings, historical styles.

manufacturing

Repeta collection gives new life to waste materials, from architectural debris to natural hard-shells. Every piece is unique, manually crafted at Concrazy's workshop, thus custom requests could be considered.



materials & colors

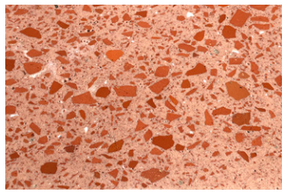
WASTE MATERIAL

CONCRETE COLOR

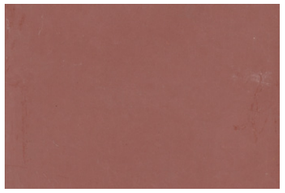
REPETA PATTERN examples

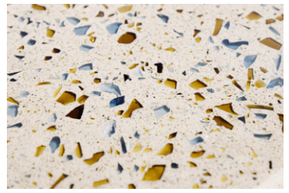
white glass

light terracotta



porcelain


dark terracotta

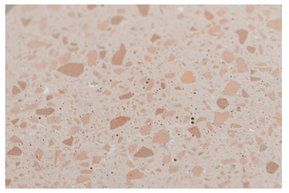


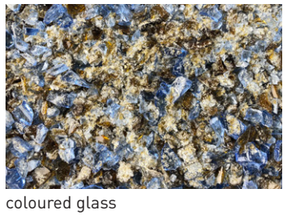
walnut shell

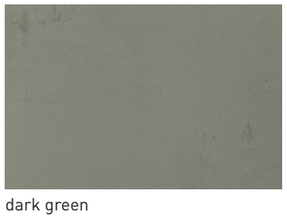
black

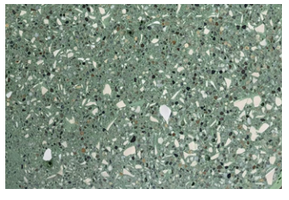
coloured porcelain

light green

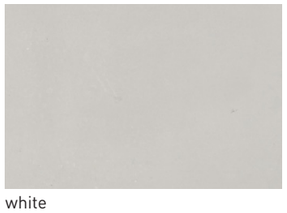


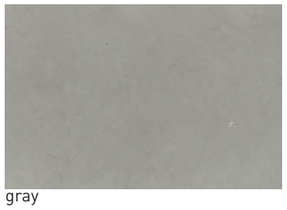

coloured glass

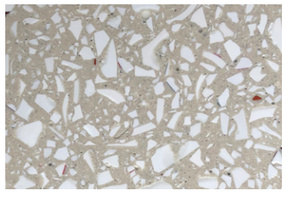

dark green



brick


white


gray

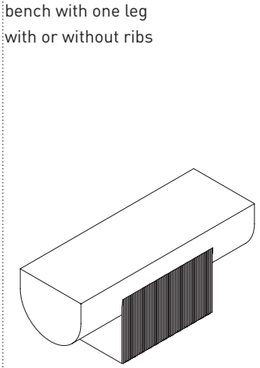


We consider any waste material as an optional ingredient by request, and other colors are also available in the Concrazy palette.

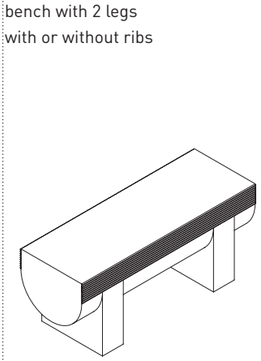
objects

The objects are based on basic geometric shapes such as cylinder, spheres and cuboids. One of the main characteristics of the objects is that the basic forms are not complete, since they are missing some cut-out pieces, thus referring to the demolition of the buildings. The use of bricks from demolition waste is evident from this.

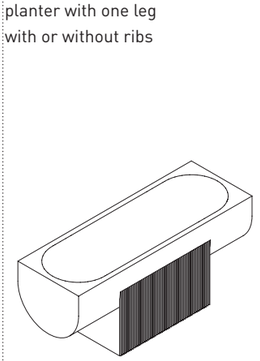
repeta BENCH V1
bench with one leg
with or without ribs



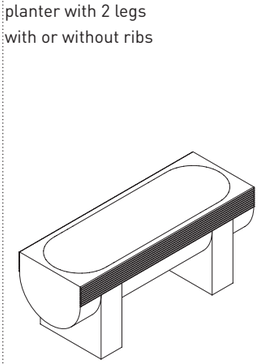
repeta BENCH V2
bench with 2 legs
with or without ribs



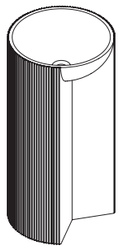
repeta PLANTER V1
planter with one leg
with or without ribs

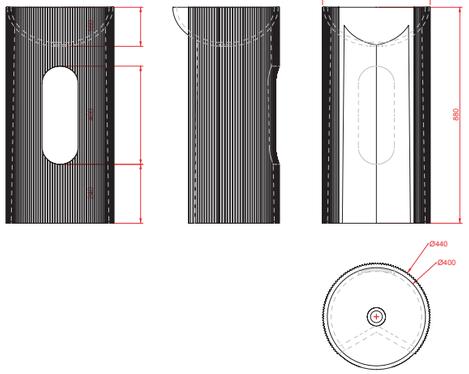


repeta PLANTER V2
planter with 2 legs
with or without ribs

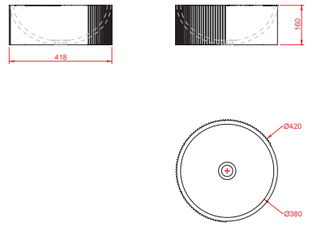


repeta STANDING BASIN

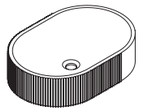


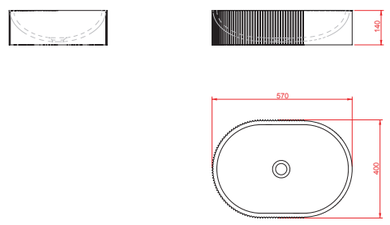


repeta ROUND BASIN

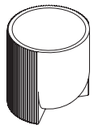


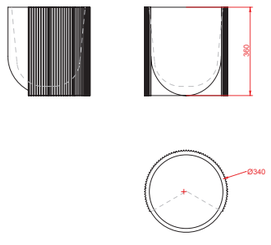
repeta OVAL BASIN



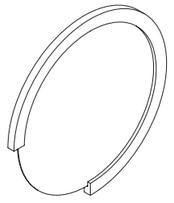


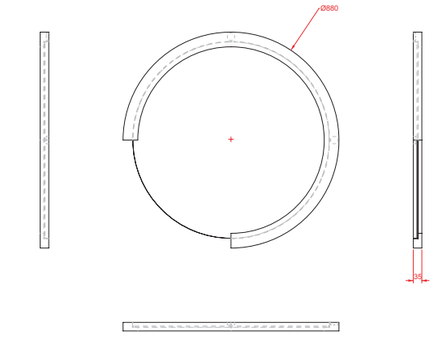
repeta PLANT HOLDER





repeta WALL MIRROR 80





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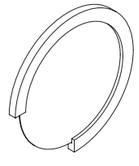
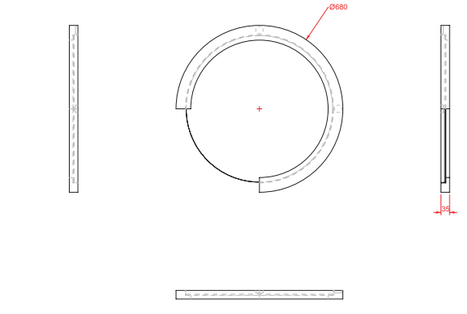
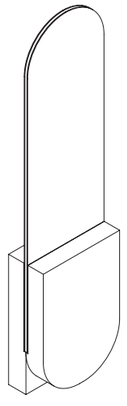
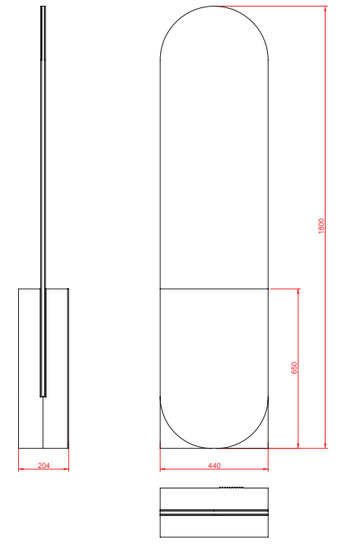




repeta STANDING MIRROR



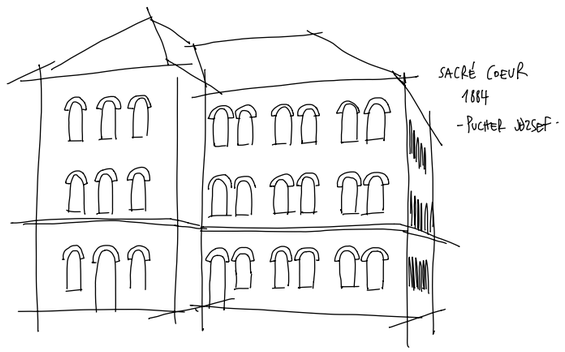


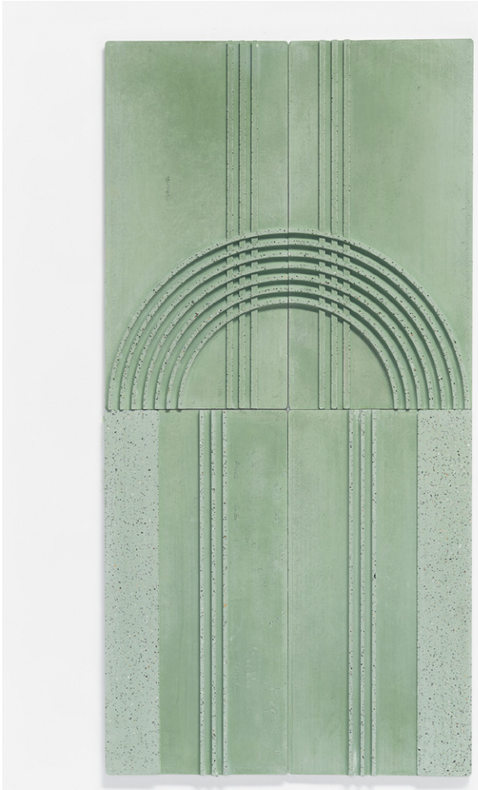
tiles

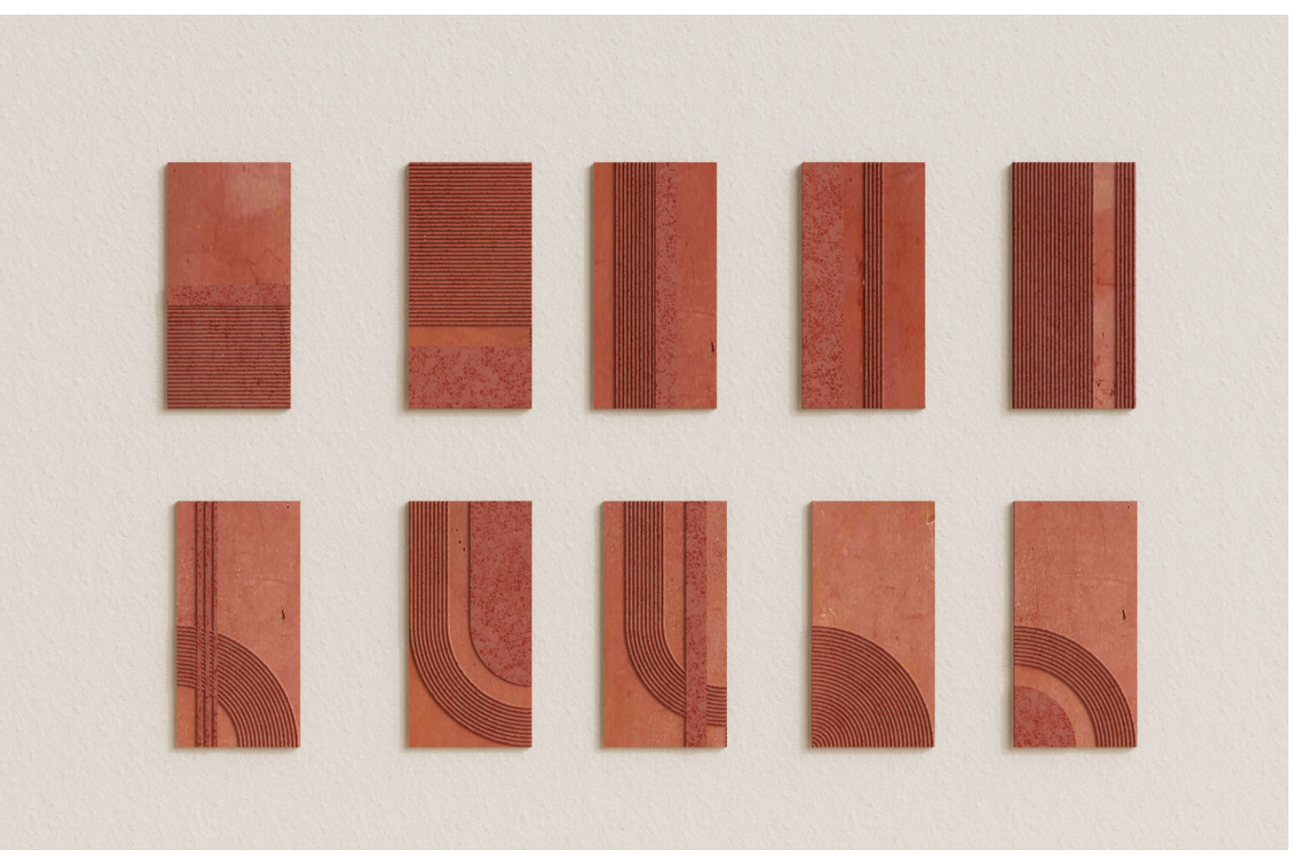
The tiles carry abstract transformations of the origin building's facade, conveying its structure and decorations. Beyond reserving the old building's materials, this gives another layer of commemoration.

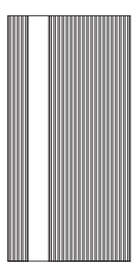
DÜRER

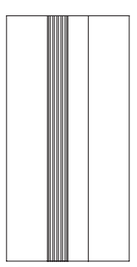
The curved lines of the panels refer to architectural arches and patterns. We can create simple shapes, as well as complex ones, from various circular arcs, straight lines and oval shapes.
The main source of inspiration was the building of the former Sacré-Coeur monastery on Ajtósi Dürer Sor. We commemorate the window motifs of this demolished building with the panel ensemble.








RTD1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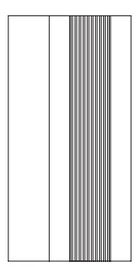
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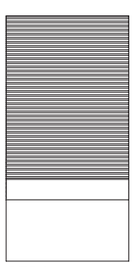
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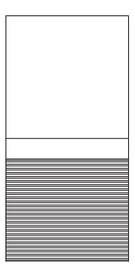
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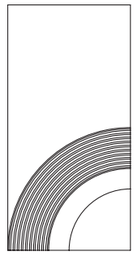
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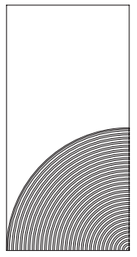
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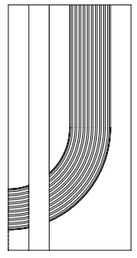
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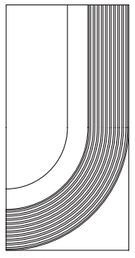
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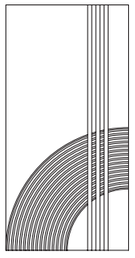
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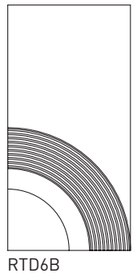
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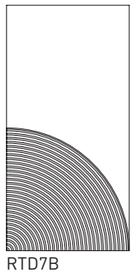
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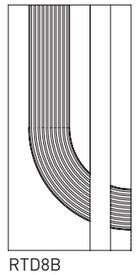
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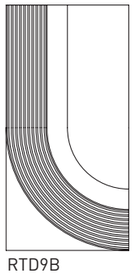
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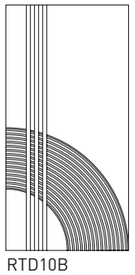
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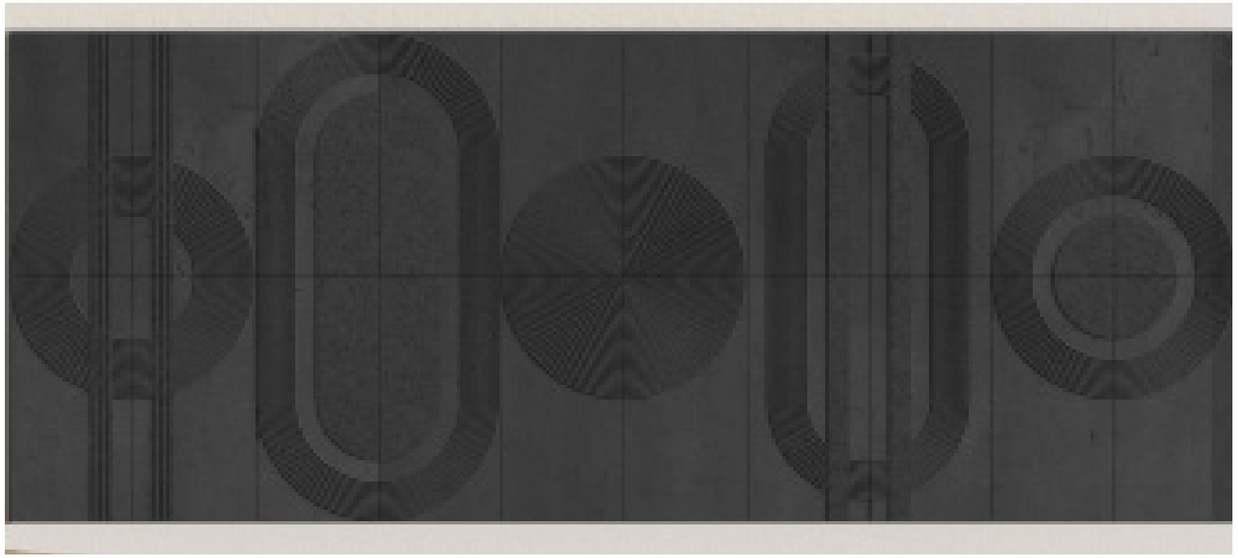
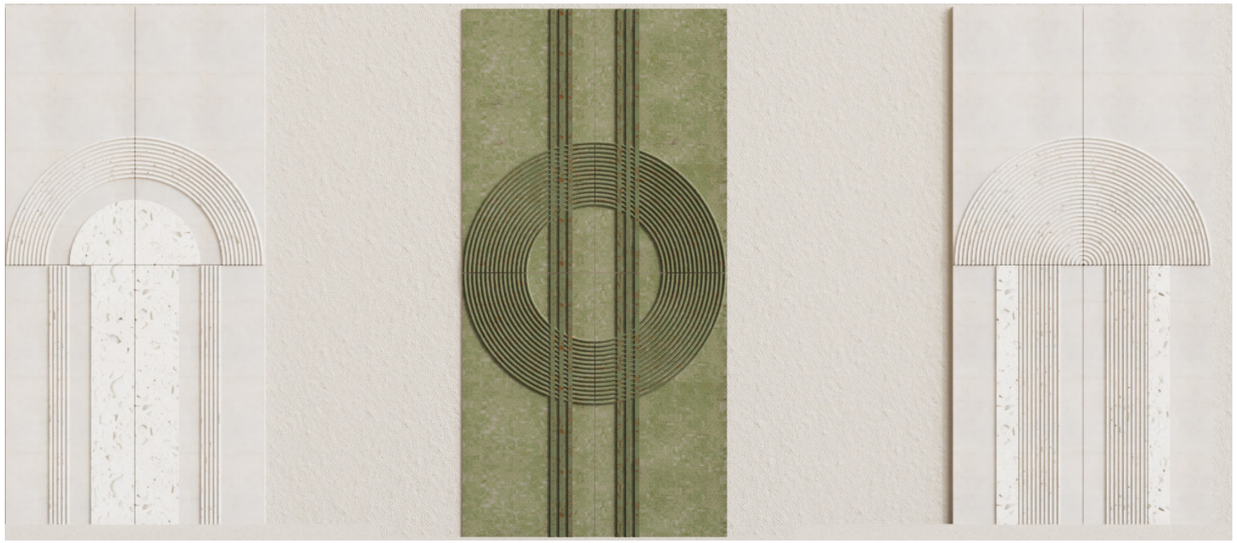
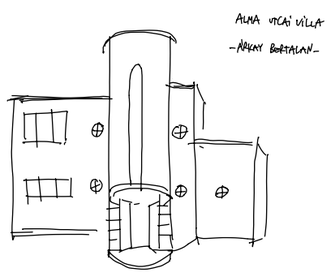
dimesions: 50x100 cm
thickness: 2 cm

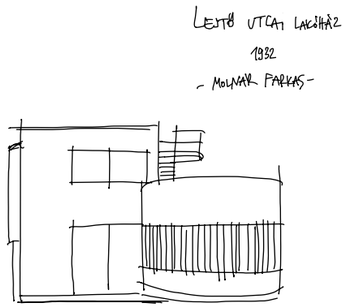


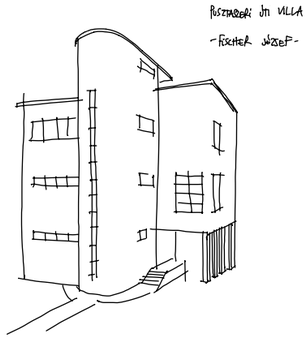


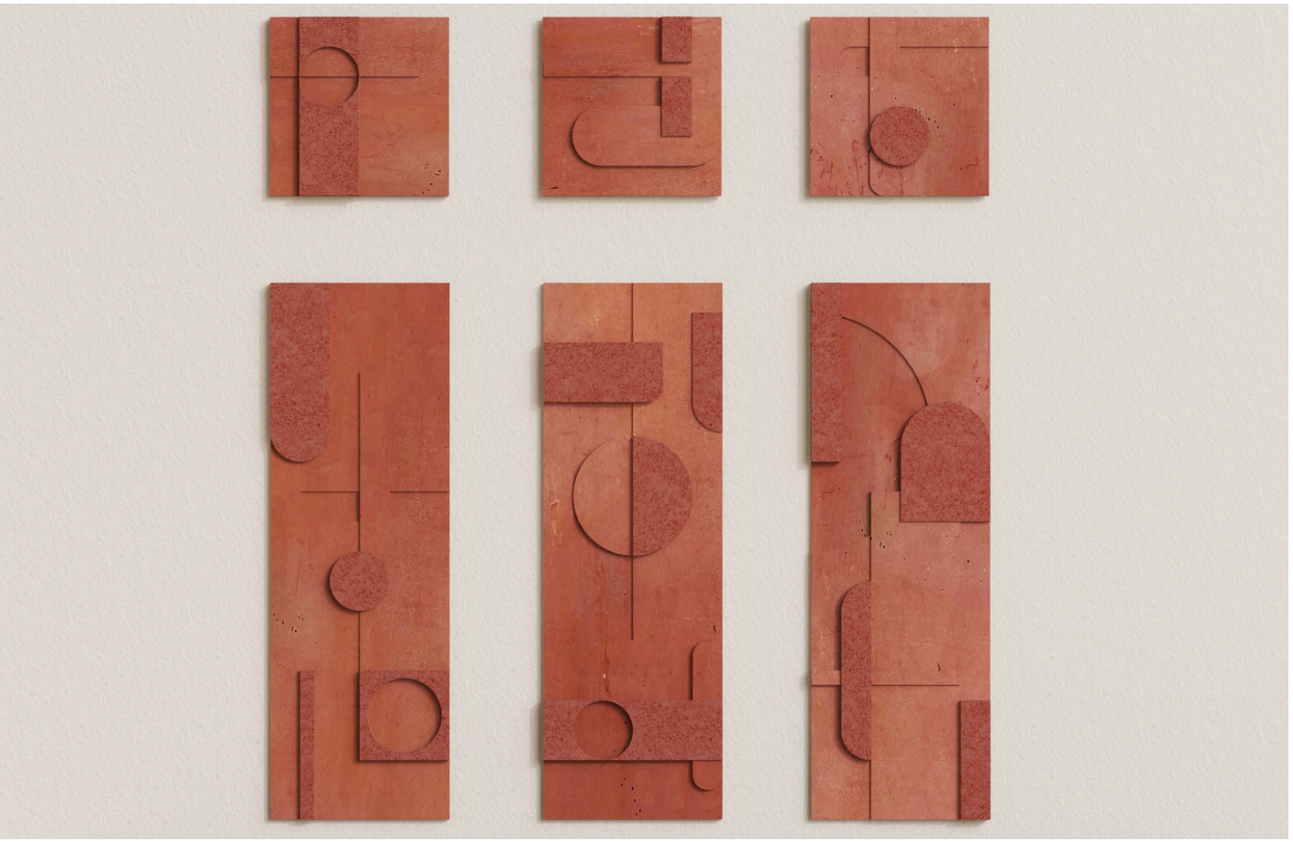
BAUHAUS

This geometric patterned concrete panel collection is inspired by the Bauhaus architectural style. In Hungary, you can find many special Bauhaus buildings, such as the modern villa in Alma Street designed by Bertalan Árkay.







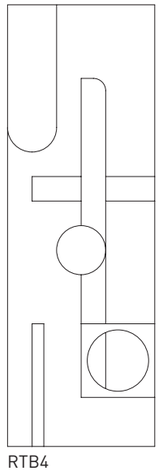


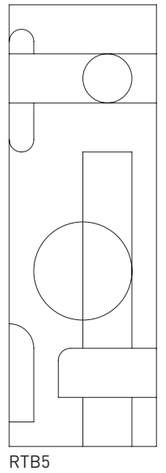
RTB1

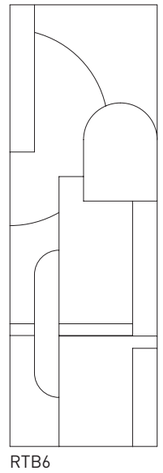
RTB2

RTB3

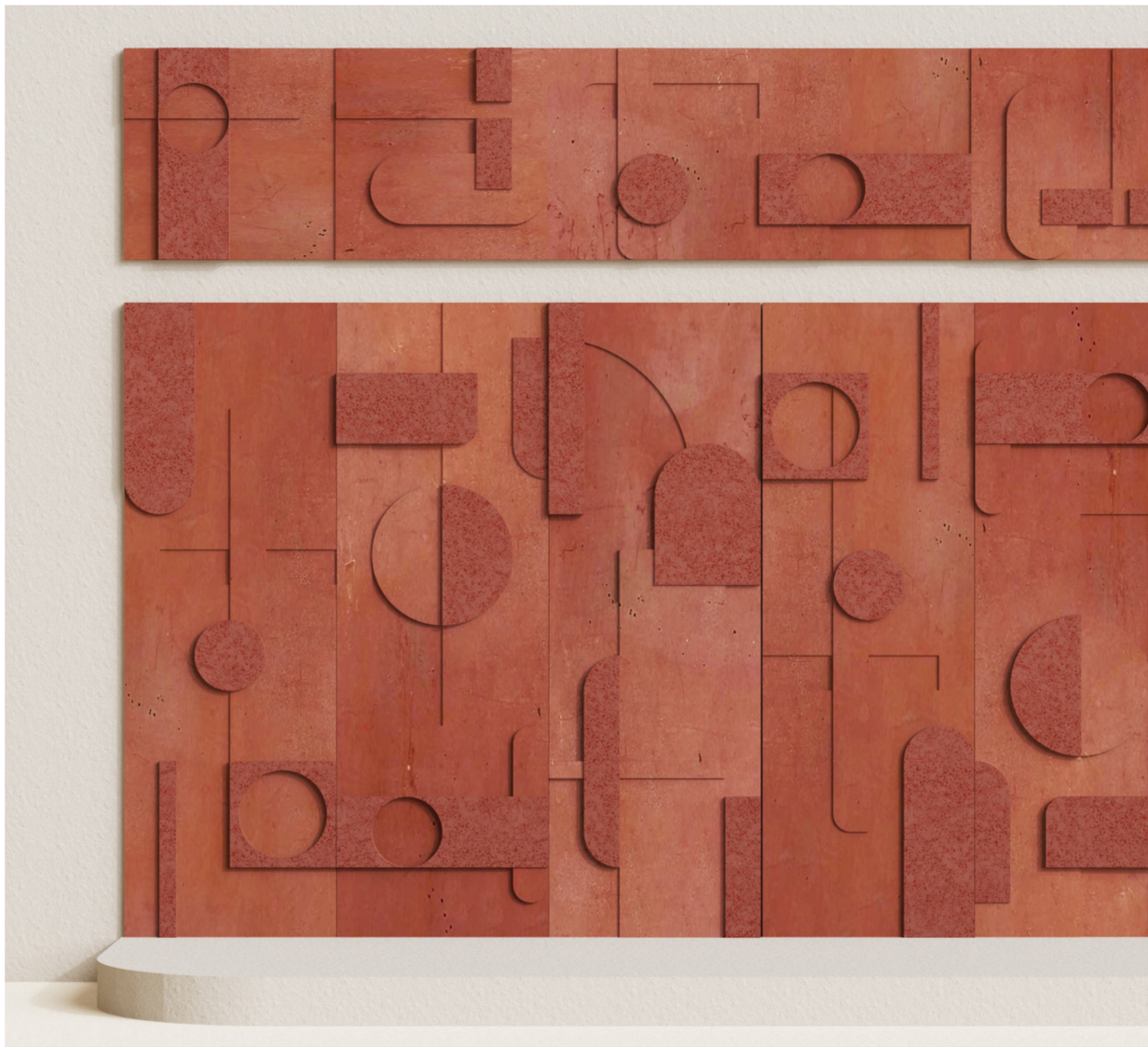
dimesions: 60x60 cm
thickness: 3 cm


RTB4


RTB5

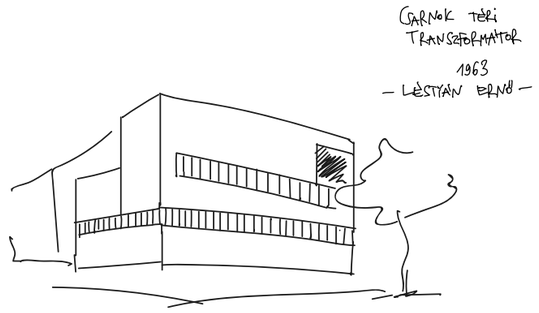

RTB6

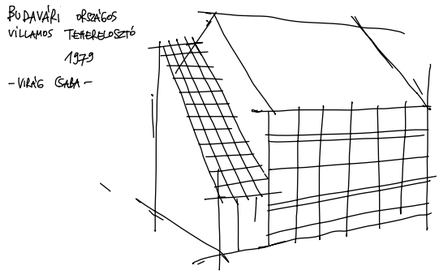
dimesions: 60x180 cm
thickness: 3 cm

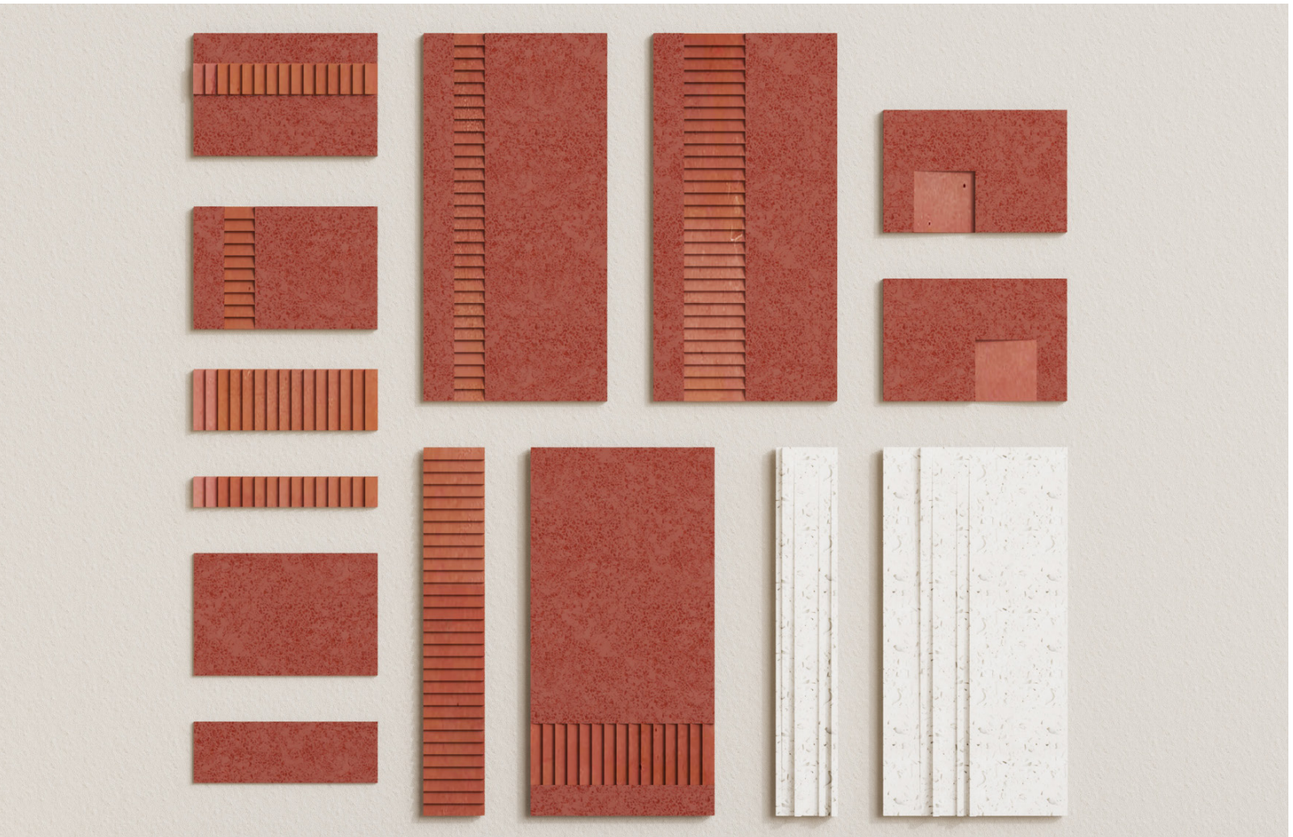


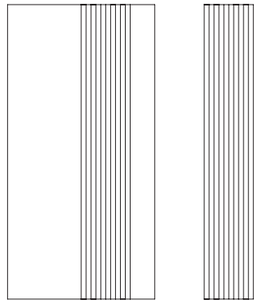
TRAFO

There are many noteworthy industrial buildings in Budapest. A very good example is the The transformer house at Csarnok-tér is an excellent example. It was designed by Ernő Léstyán in 1963. The building has a very distinctive brick facade. With the panels, we refer to this both in terms of material and form. The simple but understandable play of surfaces has quite an expressive power.



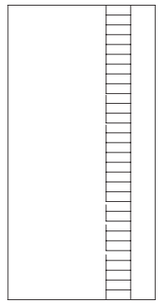


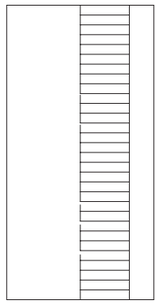


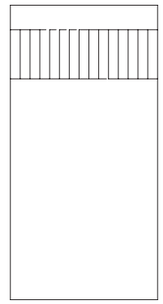

RTT1

RTT2

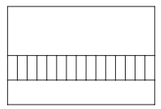
dimesions: 60x120 cm / 20x120 cm
thickness: 4 cm

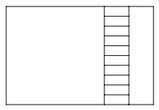

RTT3

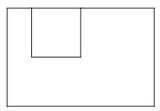

RTT4

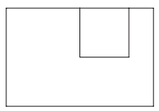

RTT5

dimesions: 60x120 cm
thickness: 2 cm


RTT6


RTT7


RTT8


RTT9

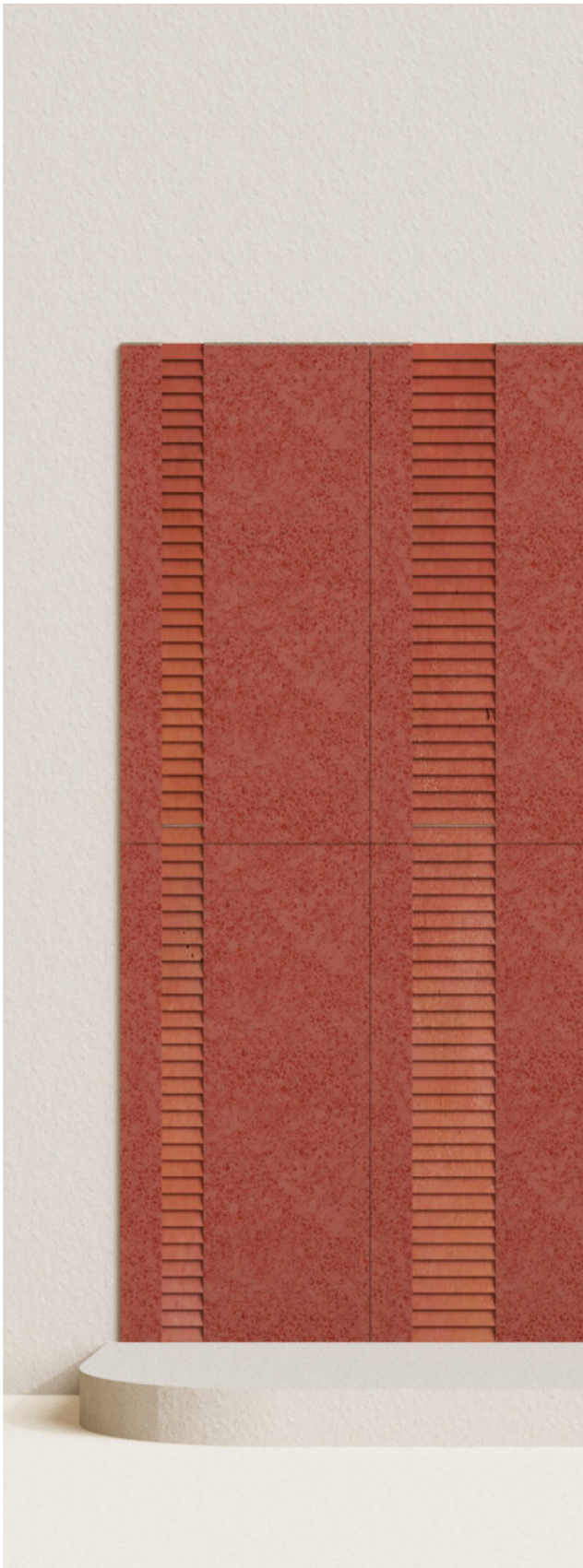
dimesions: 60x40 cm
thickness: 2 cm

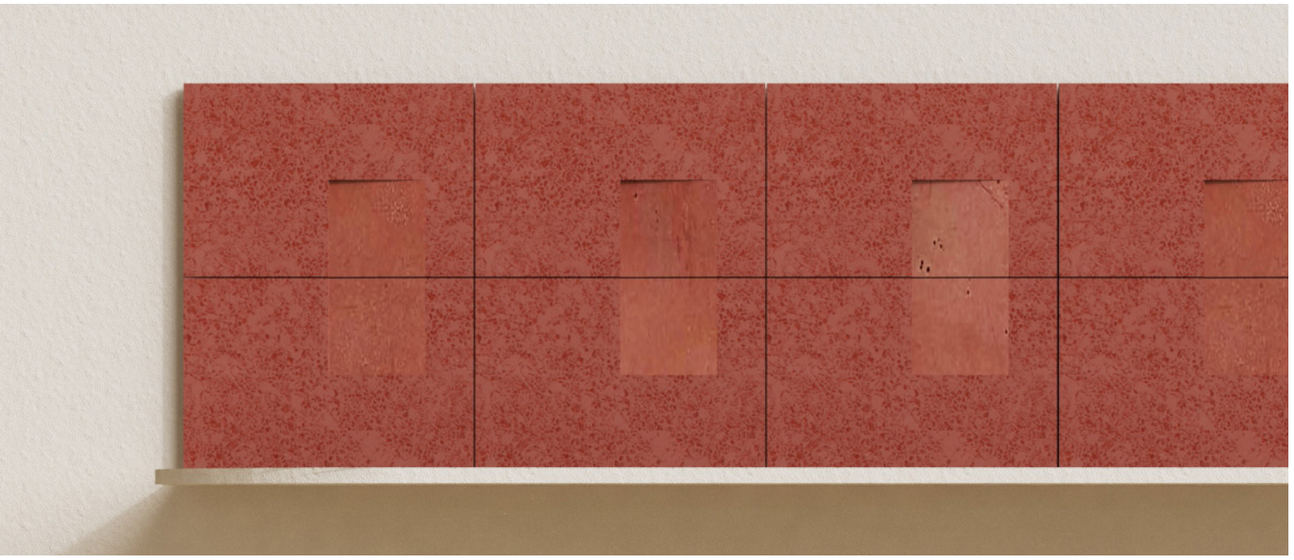
RTT10

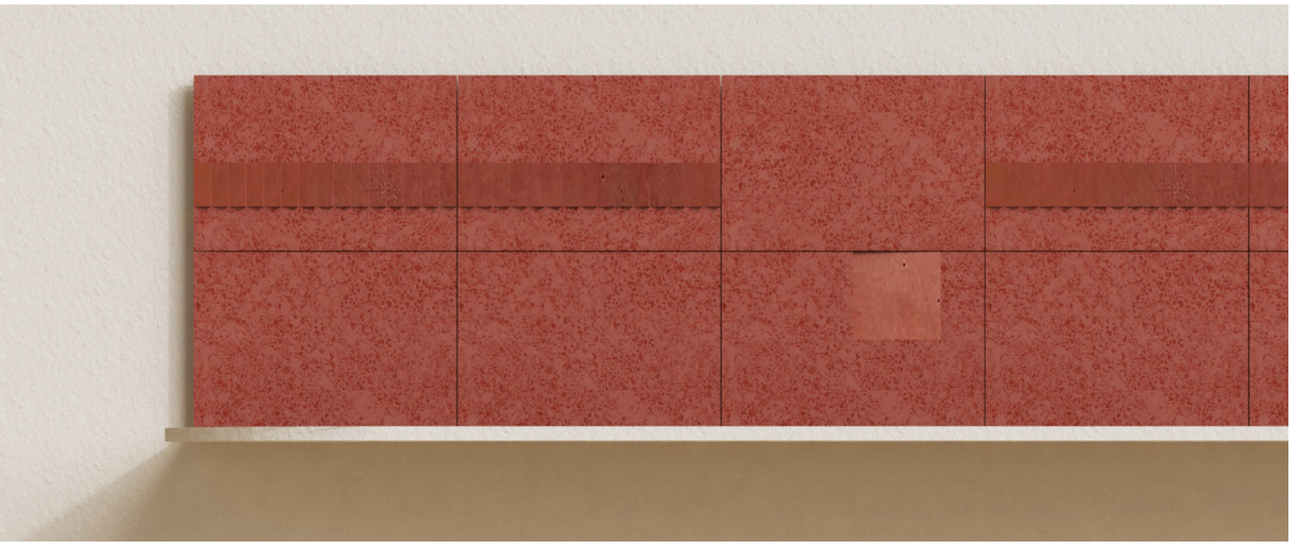
RTT11

RTT12

dimesions: 20x120 cm / 10x60 cm / 20x60 cm
thickness: 2 cm







sarakele

Sara Kele Studio's main profile is sustainable furniture- and interior design.

Beyond the common visual character the designers - Sára Kele and Anna Cserba - are both passionate about art and innovation. The use of sustainable materials and preservation of traditional values are equally important in their mission. Overall, their main goal is to create durable products and spaces that live on from generation to generation.

Sára Kele creates exciting, yet simple and timeless furnitures and interiors - always keeping sustainability in focus. Her experimental, forward-thinking approach goes beyond the visual, exploring new materials and production methods. Localism is a priority, whenever it's possible she intertwines traditional craftsmanship with state-of-the-art, innovative techniques. She urges factories to focus on sustainability, and awareness on environmental- and societal effects of production.

Her work has been noticed by international exhibitions in the industry along Europe and Asia, and won many prestigious national and international awards and recognitions as the Red Dot Design Award, Good Design Award, Architizer Design Award or lonlisted as an emerging design studio at Dezeen Award.

CONCRAZY

Style from concrete

Concrazy has been designing and manufacturing architectural, interior and landscape elements, tables, counters and other furniture from ultra-high-strength concrete since 2019. Currently focusing on higher-level interior design projects and bespoke furniture orders - these project are the main objects for the large production capacity. In addition, it places great emphasis on product and technology development. In collaboration with designers Concrazy is developping products such as pots, vases, benches, indoor coverings, room dividers. Every Concrazy piece is unique, manually crafted at Concrazy's workshop.

DESIGN, PRODUCT & GRAPHICS
SaraKele Studio (Sára Kele , Anna Cserba)
www.sarakele.com
hello@sarakele.com
+36 20 9916893

PRODUCTION
Concrazy Kft.
www.concrazy.com

PHOTO
HFDA

HFDA EST 2018 The project was developed in the framework of the HFDA designLAB incubation program.